

## Facilitating Equitable Inclusion of Rural Voices

**Location:** British Columbia

**Description:** High-quality health research requires participants who reflect the diversity of the population. Inclusion improves scientific accuracy, reduces bias, prevents harmful or ineffective policies, and fulfills ethical obligations to avoid exploitation and ensure benefits reach all communities— including those outside urban centres. Although progress has been made on gender, ethnicity, and socioeconomic inclusion, rural residents remain proportionally under-represented in research in BC.

**Language:** English only.

**Eligibility:**

- Over 19 years of age
- Living in a rural, remote or northern area in BC
- Participating or have participated in clinical or health services research within the last five years
- Have been interested but unable to participate in clinical or health services research due to their geographic location

**Participant requirements:** All survey and interview opportunities are available online. Participants will be offered the chance to take breaks and set the pace of the interviews as well as end it whenever they like.

**Institution:** University of British Columbia

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