

Consolidated Financial Statements of

**HEART AND STROKE  
FOUNDATION OF CANADA**

And Independent Auditors' Report thereon

Year ended August 31, 2021



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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Heart and Stroke Foundation of Canada

### ***Opinions, including Qualified Opinion on the Results of Operations and Cash Flows***

We have audited the consolidated financial statements of Heart and Stroke Foundation of Canada (the Entity), which comprise:

- the consolidated statement of financial position as at August 31, 2021
- the consolidated statement of operations for the year then ended
- the consolidated statement of changes in net assets for the year then ended
- the consolidated statement of cash flows for the year then ended
- and notes to the consolidated financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

#### *Unmodified Opinion on the Financial Position*

In our opinion, the accompanying consolidated statement of financial position presents fairly, in all material respects, the consolidated financial position of the Entity as at August 31, 2021 in accordance with Canadian accounting standards for not-for-profit organizations.

#### *Qualified Opinion on the Results of Operations and Cash Flows*

In our opinion, except for the possible effects on the comparative information of the matter described in the "***Basis for Qualified Opinions, including Basis for Qualified Opinion on the Results of Operations and Cash Flows***" section of our auditors' report, the accompanying consolidated statement of operations and consolidated statement of cash flows present fairly, in all material respects, the consolidated results of operations and consolidated cash flows of the Entity for the year ended August 31, 2021 in accordance with Canadian accounting standards for not-for-profit organizations.



***Basis for Opinions, including Basis of Qualified Opinion on the Results of Operations and Cash Flows***

In common with many charitable organizations, the Entity derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification for the year ended August 31, 2020. Accordingly, verification of revenues from non-online community-based programs was limited to the amounts recorded in the records of the Entity.

Therefore, we were not able to determine whether any adjustments might be necessary to:

- the current assets reported in the consolidated statement of financial position as at August 31, 2020
- non-online community-based programs fundraising receipts and excess of revenue over expenses reported in the consolidated statement of operations for the year ended August 31, 2020
- the unrestricted net assets, at the beginning and end of the year, reported in the consolidated statement of changes in net assets for the year ended and August 31, 2020
- the excess of revenue over expenses reported in the consolidated statement of cash flows for the year ended August 31, 2020.

Our opinion on the financial statements for the year ended August 31, 2020 was qualified accordingly because of the possible effects of this limitation in scope.

As a result, our opinion on the consolidated results of operations and consolidated cash flows for the year ended August 31, 2021 is also qualified because of the possible effects of this matter on the comparability of the current period's figures to the comparative information.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the ***"Auditors' Responsibilities for the Audit of the Financial Statements"*** section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our unmodified opinion on the financial position and our qualified opinion on results of operations and cash flows.



### ***Responsibilities of Management and Those Charged with Governance for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

### ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.



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- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group Entity to express an opinion on the financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

*KPMG LLP*

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Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Canada

November 19, 2021

# HEART AND STROKE FOUNDATION OF CANADA

Consolidated Statement of Financial Position  
(In thousands of dollars)

August 31, 2021, with comparative information for 2020

	2021	2020
<b>Assets</b>		
Current assets:		
Cash	\$ 48,582	\$ 18,056
Accounts receivable (note 2)	4,378	9,032
Inventory	467	263
Prepaid expenses	176	183
	<u>53,603</u>	<u>27,534</u>
Investments (note 3)	67,918	58,792
Investments - Impact fund (note 3)	37,863	36,299
Capital assets (note 4)	2,375	4,108
	<u>\$ 161,759</u>	<u>\$ 126,733</u>
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable and accrued liabilities (note 10)	\$ 5,227	\$ 11,329
Research awards payable (note 5)	20,880	25,946
Deferred revenue (note 6)	10,470	6,691
	<u>36,577</u>	<u>43,966</u>
Research awards payable (note 5)	7,064	–
Deferred contribution	506	506
Lease inducements	733	1,059
Employee future benefits (note 7)	9,712	10,973
	<u>54,592</u>	<u>56,504</u>
Net assets:		
Unrestricted	8,854	12,302
Internally restricted:		
Impact fund (note 8(a))	41,413	37,787
Strategic initiatives (note 8(b))	25,100	–
Reserves (note 8(c))	22,500	4,001
Invested in capital assets (note 8(d))	2,375	4,108
Future grant awards (note 8(e))	–	5,118
	<u>91,388</u>	<u>51,014</u>
Endowments	6,925	6,913
	<u>107,167</u>	<u>70,229</u>
Commitments (note 12)		
	<u>\$ 161,759</u>	<u>\$ 126,733</u>

See accompanying notes to consolidated financial statements.

On behalf of the Board:

  
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Alison Twiner  
Chair

  
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Glenn Sauntry  
Chair, Finance and Audit Committee

# HEART AND STROKE FOUNDATION OF CANADA

Consolidated Statement of Operations  
(In thousands of dollars)

Year ended August 31, 2021, with comparative information for 2020

	2021	2020
Revenue:		
Fundraising receipts:		
Online community-based programs	\$ 3,999	\$ 4,020
Non-online community-based programs	1,260	6,206
Direct marketing	37,921	31,961
Corporate sponsorship	4,971	4,785
Mission	6,037	5,679
Major gifts	33,239	30,737
	87,427	83,388
Less: net change in deferrals (note 6)	(3,286)	(1,244)
	84,141	82,144
Lottery	31,998	17,629
	116,139	99,773
Government sponsored projects and grants (note 6)	2,075	3,707
Government wage and rent subsidies (note 2)	3,315	8,488
Interest, dividends and other financial income	3,827	4,282
	9,217	16,477
Total revenue	125,356	116,250
Direct costs:		
Fundraising (note 9)	12,272	13,049
Lottery (note 9)	18,287	10,594
	30,559	23,643
Net revenue before operating and mission expenses:		
Fundraising	71,869	69,095
Lottery	13,711	7,035
Government, investment, and other	9,217	16,477
	94,797	92,607
Operating expenses:		
General fundraising (note 9)	14,188	28,273
Administration (note 9)	2,179	4,312
	16,367	32,585
Funds available for mission	78,430	60,022
Mission programs:		
Research (notes 5 and 9)	25,556	21,776
Health promotion and community programs (note 9)	25,582	34,636
	51,138	56,412
Excess of revenue over expenses before the undernoted	27,292	3,610
Changes in fair value of investments	10,275	1,543
Excess of revenue over expenses	\$ 37,567	\$ 5,153

See accompanying notes to consolidated financial statements.

# HEART AND STROKE FOUNDATION OF CANADA

Consolidated Statement of Changes in Net Assets  
(In thousands of dollars)

Year ended August 31, 2021, with comparative information for 2020

				2021	2020
	Unrestricted	Internally restricted (note 8)	Endowments	Total	Total
Net assets, beginning of year	\$ 12,302	\$ 51,014	\$ 6,913	\$ 70,229	\$ 71,721
Excess of revenue over expenses	37,567	–	–	37,567	5,153
Remeasurement and other items relating to employee future benefits	(641)	–	–	(641)	(6,645)
Endowment contributions	–	–	12	12	–
Interfund transfers	(40,374)	40,374	–	–	–
Net assets, end of year	\$ 8,854	\$ 91,388	\$ 6,925	\$ 107,167	\$ 70,229

See accompanying notes to consolidated financial statements.

# HEART AND STROKE FOUNDATION OF CANADA

Consolidated Statement of Cash Flows  
(In thousands of dollars)

Year ended August 31, 2021, with comparative information for 2020

	2021	2020
Cash provided by (used in):		
Operating activities:		
Excess of revenue over expenses	\$ 37,567	\$ 5,153
Items not affecting cash:		
Amortization of capital assets	1,733	1,994
Changes in fair value of investments	(10,275)	(1,543)
Reinvested realized investment income and gain on disposal of investments	(1,856)	(2,738)
Pension plan expense	522	269
Amortization of lease inducements	(326)	(518)
Write off of capital assets	-	334
Contributions to pension plan	(2,424)	(1,264)
Change in non-cash operating working capital:		
Accounts receivable	4,654	(5,413)
Inventory	(204)	1,283
Prepaid expenses	7	777
Accounts payable and accrued liabilities	(6,102)	4,690
Research awards payable	1,998	(9,103)
Deferred revenue	3,779	361
	29,073	(5,718)
Financing activities:		
Endowment contributions	12	-
Receipt of deferred contribution	-	506
	12	506
Investing activities:		
Purchases of investments	-	(85)
Proceeds on disposal of investments	-	13,381
Return of capital on annuity	1,441	510
Purchases of capital assets	-	(137)
	1,441	13,669
Increase in cash	30,526	8,457
Cash, beginning of year	18,056	9,599
Cash, end of year	\$ 48,582	\$ 18,056
Consisting of:		
Cash	\$ 45,460	\$ 17,033
Cash - Impact fund	3,122	1,023
	\$ 48,582	\$ 18,056

See accompanying notes to consolidated financial statements.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements  
(In thousands of dollars)

Year ended August 31, 2021

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The Heart and Stroke Foundation of Canada (the "Foundation") is a registered charity exempt from income taxes, incorporated under the provisions of the Canada Not-for-profit Corporations Act. The Foundation's mission is to "Promote health. Save lives. Enhance recovery." The Foundation's vision is "Life. Uninterrupted by heart disease and stroke."

## 1. Significant accounting policies:

### (a) Basis of presentation and consolidation:

These consolidated financial statements include the assets, liabilities, revenue and expenses of the Foundation and all of its subsidiaries over which the Foundation has effective control, including the Heart and Stroke Foundation of British Columbia and Yukon, Heart and Stroke Foundation of Nova Scotia, Heart and Stroke Foundation of Ontario, Heart and Stroke Foundation of Prince Edward Island Inc., and Heart and Stroke Foundation of Quebec.

These consolidated financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations applied in Part III of the Chartered Professional Accountants of Canada Handbook.

### (b) Revenue recognition:

The Foundation follows the deferral method of accounting for contributions. Unrestricted contributions, including corporate sponsorship, are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted contributions and restricted investment income are recognized as revenue in the year in which the related expenses are incurred. Endowment contributions, where donors have restricted the original contribution to be maintained in perpetuity, are recognized as direct increases in endowments net assets.

Sales of educational materials are recorded when shipment has occurred, title has passed and when collection is reasonably assured.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 1. Significant accounting policies (continued):

### (c) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Foundation has elected to carry all investments at fair value except for the annuity and social impact bond, which are recorded at cost.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Foundation determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Foundation expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future year, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

### (d) Inventory:

Inventory is carried at the lower of average cost and net realizable value. Cost is determined on a weighted average basis and includes direct and indirect expenses incurred in bringing an item to its existing location and condition.

Net realizable value is the estimated selling price in the ordinary course of business less the estimated costs necessary to sell an item.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 1. Significant accounting policies (continued):

### (e) Capital assets:

Capital assets, which are initially recorded at cost, are amortized on a straight-line basis over their estimated useful service lives as follows:

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Furniture and fixtures	8 years
Equipment	5 years
Computer hardware and software	3 - 5 years
Leasehold improvements	Term of lease

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Capital assets, are written down to fair value or replacement cost to reflect partial impairments when conditions indicate that the assets no longer contribute to the Foundation's ability to provide goods and services, or that the value of future economic benefits or service potential associated with the capital assets are less than their net carrying amounts.

### (f) Research awards payable:

Certain research projects funded by the Foundation extend over a number of years. The multi-year research awards are expensed and recorded as payable in the year they are approved by the Board of Directors given that a constructive obligation is now created at the time of approval. This represents a change in the Foundation's practice from previous years, where only the subsequent year grant payments were expensed and the remaining obligation was disclosed as a commitment. Unexpended balances of terminated grants are offset against the current year's expenses.

### (g) Lease inducements:

The Foundation enters into long-term leases and receives certain lease inducements and rent allowances, which are amortized on a straight-line basis over the expected lease term.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 1. Significant accounting policies (continued):

### (h) Employee future benefits:

The Foundation's pension plans consist of a defined benefit plan and a defined contribution plan. The defined benefit plan provides benefits for employees who joined prior to November 1, 2014. Employees who joined after November 1, 2014 were enrolled in the defined contribution plan. Active members in the defined benefit plan stopped accruing credited service in the plan as of October 31, 2015 and transitioned to the defined contribution plan as of November 1, 2015. The pension contribution is based on length of service and rate of pay.

### (i) Defined benefit plan:

The Foundation records its obligations as being its total liabilities and related costs less the plan assets.

The Foundation has adopted the following policies:

- The cost of pensions and other retirement benefits earned by employees is actuarially determined using the projected benefit method pro-rated on service and management's best estimate of expected plan investment performance for funded plans, salary escalation, retirement ages of employees and expected health-care costs.
- Plan assets are measured at fair value.
- Actuarial gains (losses) on plan assets arising from the difference between the actual return on plan assets for a period and the expected return on plan assets for that period are immediately recognized in the consolidated statement of changes in net assets. For the purpose of calculating the expected return on plan assets, the assets are valued at fair value. Actuarial gains (losses) on the accrued benefit obligation, arising from differences between actual and expected experience and from the changes in the actuarial assumptions used to determine the accrued benefit obligation, are immediately recognized in the consolidated statement of changes in net assets.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 1. Significant accounting policies (continued):

### (ii) Defined contribution plan:

The Foundation recognizes the current service cost of employee future benefits for the year equal to the Foundation's contributions required to be made in the year, in exchange for employee services rendered during the year; and estimated present value of any contributions required to be made by the Foundation in future years related to employee services rendered during the year.

### (i) Expenses:

Direct costs are those directly attributable to various fundraising, lottery or other programs.

General fundraising expenses include operating and salary costs related to fundraising, but not specifically attributable to a fundraising program.

Research expenses include grants for research projects, fellowships, new and career investigator awards, graduate student awards and other research-related activities, including administration of research programs and awards, strategic planning of research funds and public messaging of knowledge from research findings.

Health promotion and community programs expenses include all spending related to the promotion of healthy living and advocacy. This spending focuses on activities related to healthy communities, prevention and awareness and heart healthy children and youth.

The expenses of the Foundation are recorded on an accrual basis in the year they are incurred.

### (j) Allocation of expenses:

The Foundation allocates certain costs by identifying the appropriate basis of allocating and applying that basis consistently each year. The cost of fundraising activities and general support include both costs which can be directly attributed and costs which are allocated to each function.

The basis of allocation varies depending on the nature of the expense and is a function of time spent, material costs, delivery costs and head count.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 1. Significant accounting policies (continued):

### (k) Foreign currency translation:

Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rate in effect at the consolidated statement of financial position date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses denominated in foreign currency are translated at the rate in effect on the transaction date. Gains and losses are included in the consolidated statement of operations.

### (l) Contributed material and services:

Contributed materials and services are recognized only if the fair value can be reasonably estimated at the date of contribution and when the materials and services are used in the normal course of the Foundation's operations and would otherwise have been purchased. There were no significant amounts of contributed material and services in 2021 or 2020.

A substantial number of volunteers contribute a significant amount of their time each year. Because of the difficulty of determining the fair value, these contributed services are not recognized or disclosed in the consolidated financial statements.

### (m) Government assistance:

The Foundation has applied for financial assistance under available government incentive programs. Government assistance related to current expenses is recognized as revenue during the year.

### (n) Use of estimates:

The preparation of consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the year. Significant items subject to such estimates and assumptions include assets and obligations related to employee future benefits. Actual results could differ from those estimates.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

## 2. Government wage and rent subsidies:

The Foundation applied for and received government assistance in the form of the Canada Emergency Wage Subsidy ("CEWS") and Canada Emergency Rent Subsidy ("CERS"). Total CEWS and CERS recorded as government wage and rent subsidies in the consolidated statement of operations amounts to \$3,315 (2020 - \$8,488), of which \$1,005 (2020 - \$6,281) is included in accounts receivable as at year-end. Management believes that it is in compliance with all eligibility criteria under the CEWS and CERS programs.

## 3. Investments:

	2021	2020
Measured at fair value:		
Pooled funds:		
Canadian equity	\$ 25,602	\$ 20,182
Foreign equity	24,884	20,796
Canadian fixed income	17,432	17,264
	<u>67,918</u>	<u>58,242</u>
Measured at cost		
Social impact bond	–	550
Investments	<u>67,918</u>	<u>58,792</u>
Measured at fair value:		
Pooled funds:		
Canadian equity	10,374	5,276
Foreign equity	6,986	9,420
Canadian fixed income	4,954	4,613
	<u>22,314</u>	<u>19,309</u>
Measured at cost		
Annuity	15,549	16,990
Investments - Impact fund	<u>37,863</u>	<u>36,299</u>
<b>Total investments</b>	<b>\$ 105,781</b>	<b>\$ 95,091</b>

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

## 4. Capital assets:

			2021	2020
	Cost	Accumulated amortization	Net book value	Net book value
Furniture and fixtures	\$ 562	\$ 279	\$ 283	\$ 353
Equipment	84	50	34	50
Computer hardware and software	5,715	4,718	997	2,304
Leasehold improvements	1,624	563	1,061	1,401
	\$ 7,985	\$ 5,610	\$ 2,375	\$ 4,108

## 5. Research awards payable:

Certain research awards are multi-year and are recorded as payable in the year they are approved by the Board of Directors. As discussed in note 1(f), in 2021, there was a change in the Foundation's practice of approving research awards, which resulted in research expense including \$15,166 (2020 - nil) of future grant payments that were awarded in prior years.

## 6. Deferred revenue:

Deferred revenue related to expenses of future periods represent unspent externally restricted grants and donations for specific programs. Net change in deferrals on the consolidated statement of operations represent the net of total funds received during the year and total funds recognized as revenue in respect of fundraising receipts. During the year, \$3,286 (2020 - \$1,244) of designated fundraising receipts were deferred.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

## 6. Deferred revenue (continued):

				2021	2020
	Government sponsored projects and grants	Fundraising	Other	Total	Total
Balance, beginning of year	\$ 1,385	\$ 3,111	\$ 2,195	\$ 6,691	\$ 6,321
Funds received	2,629	3,601	501	6,731	7,196
Funds recognized as revenue	(2,075)	(315)	(41)	(2,431)	(6,712)
Excess funds owing to government and other funders (a)	–	–	(521)	(521)	(114)
<b>Balance, end of year</b>	<b>\$ 1,939</b>	<b>\$ 6,397</b>	<b>\$ 2,134</b>	<b>\$ 10,470</b>	<b>\$ 6,691</b>
Change in deferred revenue	\$ 554	\$ 3,286	\$ (61)	\$ 3,779	\$ 370

(a) Government sponsored projects and grants deferred revenue includes amounts that have been advanced by the federal and provincial governments for various projects. These projects are managed and executed by the Foundation in partnership with other health organizations and stakeholders in Canada, including the respective governments. Any part of these funds that have not been used belongs to the respective governments and are reclassified to accounts payable and accrued liabilities as excess funds owing to government funders in the table above.

Investors in the social impact bond associated with the Foundation's Community Hypertension Prevention Initiative, which wound up during the year, received back \$521, representing unspent capital due to modifications to the initiative in 2020 as a result of COVID-19.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 7. Employee future benefits:

The Foundation maintains a defined benefit pension plan and a defined contribution plan.

### (a) Defined benefit pension plan:

The defined benefit plan is registered under the Pension Benefits Act (Ontario). Information about the Foundation's plan is as follows:

	2021	2020
Fair value of plan assets	\$ 45,631	\$ 43,361
Accrued benefit obligation	(55,343)	(54,334)
<b>Employee future benefits liability</b>	<b>\$ (9,712)</b>	<b>\$ (10,973)</b>

The Foundation measures its defined benefit obligations and the fair value of the defined benefit plan assets for accounting purposes as at August 31 of each year. The most recent actuarial valuation of the plan for funding purposes was prepared as at January 1, 2021 and the next required actuarial valuation will be as at January 1, 2022.

### (b) Defined contribution pension plan:

Under the terms of the defined contribution pension plan, eligible employees contribute a range of 2% - 4% of their earnings, which the Foundation is required to match. In addition, existing employees who migrated from the defined benefit pension plan are eligible to receive an additional contribution from the employer, the transition top up, ranging from 0.5% - 5.5%. Employer contributions for the year were \$1,214 (2020 - \$1,533).

## 8. Internally restricted net assets:

Internally restricted net assets represent amounts that have been designated by the Board of Directors to fund certain initiatives.

The Foundation sets the amount of internally restricted net asset balances in proportion to risk and economic conditions, and manages fund restrictions to ensure the Foundation's mission and strategic plans are accomplished.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 8. Internally restricted net assets (continued):

Internally restricted net assets are not available for use by the Foundation for any purpose other than those outlined below, without prior approval by the Board of Directors. Internally restricted net assets consist of the following:

(a) Impact fund:

The Board of Directors approved the establishment of an internally restricted fund to restrict the net gains of both the Vancouver and Winnipeg fiscal 2018 building sales including all resulting investment income. These funds are Board-designated to fund transformational strategic initiatives.

(b) Strategic initiatives:

The Board of Directors determines at the end of each year an amount to set aside for multi-year strategic initiatives to ensure funding is available for the full length of these initiatives.

(c) Reserves:

The Board of Directors determines at the end of each year an amount that should be held in reserve against unforeseen events.

(d) Invested in capital assets:

The Foundation internally restricts an amount representing the unamortized portion of capital assets (note 4), which are purchased with unrestricted resources.

(e) Future grant awards:

In 2020, the Board of Directors determined an amount be internally restricted for future grant awards. Refer to note 1(f) for the change in practice in 2021.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

## 9. Allocation of expenses:

Fundraising, administration and mission activities include both costs, which can be directly attributed, and general support expenses, which have been allocated. This is summarized as follows:

				2021	2020
	Fundraising direct costs	Indirect fundraising and administration costs	Mission activities	Total	Total
Fundraising direct costs	\$ 12,272	\$ –	\$ –	\$ 12,272	\$ 13,049
Lottery direct costs	18,287	–	–	18,287	10,594
General fundraising	–	14,188	–	14,188	28,273
Administration	–	2,106	73	2,179	4,312
Research	–	1,858	23,698	25,556	21,776
Health promotion and community programs	4,856	10,500	10,226	25,582	34,636
	\$ 35,415	\$ 28,652	\$ 33,997	\$ 98,064	\$ 112,640

## 10. Severance:

Pursuant to its strategic plan, the Foundation took restructuring measures in 2020 to improve its ability to deal with continued economic uncertainty and enhance sustainability due to the continued impacts of the COVID-19 pandemic. Total severance expense related to the restructuring included in various expenses on the consolidated statement of operations amounted to \$828 (2020 - \$4,077). Included in accounts payable and accrued liabilities are \$389 (2020 - \$3,572) in severance accruals.

## 11. Banking facilities:

On June 29, 2015, the Foundation entered into a credit facility agreement for a total line of credit comprising a \$6,000 revolving line of credit for general business purposes and a \$37,000 revolving line of credit for letters of guarantee in support of lottery licenses, available to a maximum of \$37,000. The first facility bears interest at the prime rate and is due on demand. There is no amount drawn on this facility as at August 31, 2021 and 2020. The second facility has specific fees payable of 0.3% on the issue of the respective letters of guarantee. As at year end, there were letters of guarantee outstanding of \$6,880 (2020 - \$6,653).

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 11. Banking facilities (continued):

The Foundation has pledged a specific portion of its investments in the amount of \$50,486 (2020 - \$40,978) as security for the second facility and must maintain an aggregate market value for cash and investments of at least \$47,000.

## 12. Commitments:

The Foundation has lease commitments for premises used in its operations. These leases expire on or before May 31, 2031.

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2022	\$ 2,455
2023	2,080
2024	1,815
2025	1,838
2026	1,947
Thereafter	6,103
	<hr/>
	\$ 16,238

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## 13. Financial risk management:

The main risks to which the Foundation's financial instruments are exposed are liquidity risk, market price risk, interest rate risk, and credit risk. It is management's opinion that the Foundation is not exposed to significant foreign currency risk. There is no change to the risk exposure from 2020, inclusive of COVID-19.

### (a) Liquidity risk:

Liquidity risk is the risk that the Foundation will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Foundation manages its liquidity risk by monitoring its operating requirements. The Foundation prepares budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations.

# HEART AND STROKE FOUNDATION OF CANADA

Notes to Consolidated Financial Statements (continued)  
(In thousands of dollars)

Year ended August 31, 2021

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## 13. Financial risk management (continued):

### (b) Market price risk:

Market price risk arises as a result of investing in equity securities and fixed income securities. Fluctuations in market prices expose the Foundation to a risk of loss. The Foundation manages market risk by substantially investing in equities and fixed income pooled mutual funds that meet specific investment criteria established and approved by the Board of Directors and are designed to adequately diversify the Foundation's investments to reduce exposure to market risk. Professional investment managers invest and manage the investment portfolio in accordance with the Foundation's investment policy statement. These equity and fixed income investments are recorded at fair value. Fair value estimates are made at a specific point in time and may not be reflective of future value. The Foundation does not hold or issue financial instruments for trading purposes and does not hold or invest in derivative financial instruments.

### (c) Interest rate risk:

The Foundation is exposed to interest rate risk as the value of its investments fluctuates in accordance with fluctuations in interest rates. The Foundation manages its interest rate risk by monitoring the performance of the individual investments and by ensuring compliance by the investment managers with the Foundation's investment policy statement.

### (d) Credit risk:

Financial instruments that potentially subject the Foundation to concentrations of credit risk are cash, investments and accounts receivable. The Foundation places its cash in interest-bearing accounts or instruments insured by Canadian Deposit Insurance Corporation. As at August 31, 2021, the Foundation has a provision for doubtful accounts of \$3 (2020 - \$27). The Foundation believes that an adequate provision has been made for accounts receivable to the extent that collection is doubtful.

## 14. Comparative information:

Certain comparative information has been reclassified to conform with the consolidated financial statement presentation adopted in the current year.