

Contest Rules and Regulations

Heart and Stroke COVID-19 Impact Survey 2.0 Sweepstakes

1. HOW TO PARTICIPATE

No Purchase Necessary

The sponsor of this Sweepstakes is the Heart and Stroke Foundation of Canada ("Heart and Stroke Foundation").

1.1 Eligibility: The Heart and Stroke COVID-19 Impact Survey 2.0 Sweepstakes (the "Contest") is open to all residents of Canada who have reached 18 years of age, except employees of Heart and Stroke Foundation and its affiliates, associates, representatives, advertising and promotional agencies and members of the immediate family of these employees and retirees or any person with whom they are domiciled ("Customers").

1.2 Contest Period: Starting at 9:01 a.m., Eastern Time, March 19, 2021 and ending at 5:00pm., Eastern Time, April 30, 2021 ("Contest Period").

1.3 Contest Entry: No purchase necessary. Customers can participate in the Contest by completing a Heart and Stroke COVID-19 Impact Survey 2.0 online survey. The Customers must clearly and fully complete the survey with all requested information. Upon completion and submission of the survey, Customers will be entered into the Contest for one (1) chance to win a Prize (i.e. one entry). Alternatively, Customers may mail in a letter to Heart and Stroke Foundation at the address listed below including their full name, birth year and e-mail address, and a short paragraph indicating why they want to win the contest.

1.4 Contest Entry Restrictions: Customers are restricted to one (1) entry per person. Entries indicating the same e-mail address will be considered, for purposes of the Contest, to belong to the same Customer and therefore are subject to the above restriction. Any excess entries will be invalid for purposes of the Contest draw.

2. PRIZE

2.1 Prize: There will be five (5) Heart & Stroke Classic Adult Beat As One Hoodies (each, a "Prize", valued at \$25.00) to be won. Each Prize must be accepted as awarded. No substitution or transfers of the Prize will be allowed. Each Prize will be mailed to the winner within four (4) to six (6) weeks of acceptance of winning email or telephone call.

2.2 Odds: The odds of being randomly selected to win a Prize depend on the total number of eligible entries received during the Contest Period.

2.3 HSF Online Store Discount Code: Each Customer that successfully completes the survey will be given a 15% off discount code for the Heart and Stroke Foundation Online Store.

2.4 Prize Draw: The Prizes will be awarded by random computer-generated draws from all eligible Contest entries received during the applicable Contest Period. The draw ("Draw") will be held on May 15, 2021 at 2p.m., in Toronto, ON.

2.5 Notification of Selection: The selected Customers will be contacted by e-mail (using the contact information provided by Customer at time of entering the Contest) at least three (3) times within the fourteen (14) days after the Draw. If the selected Customer does not respond in that time, another Customer will be randomly selected, and the initial selected Customer will be disqualified and will have no recourse towards Heart and Stroke Foundation, or anyone involved in the Contest.

3. GENERAL RULES

3.1 Each Prize claim is subject to verification by Heart and Stroke Foundation and/or its designated representatives. Entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries during the Contest Period are automatically void. All Contest entries obtained through unauthorized sources or which are incomplete, illegible, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. Heart and Stroke Foundation will be the sole and final reference source in validating a Prize claim.

3.2 By participating, each Customer and selected winner agrees: (a) to be bound by these Rules and the decisions of Heart and Stroke Foundation, (b) to release and hold harmless Heart and Stroke Foundation, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit Heart and Stroke Foundation to use his/her name, city, province, of residence, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation and (d) the winner agrees to sign a Declaration and Release Form to this effect (if applicable).

3.3 The decisions of Heart and Stroke Foundation in relation to this Contest will be final and binding on all Customers.

3.4 Heart and Stroke Foundation shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online survey, or any other error or malfunction, or any injury or damage resulting from participation in this Contest, or for late, lost, stolen, illegible or misdirected entries.

3.5 Heart and Stroke Foundation will not be responsible for lost, stolen, illegible or destroyed survey play codes.

3.6 Heart and Stroke Foundation reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

3.7 If a selected Customer is awarded the Prize due to a system error, malfunction or defect the Prize will be returned to the Prize pool, to be re-awarded.

3.8 Under no circumstances will Heart and Stroke Foundation, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Rules or award the Prizes other than in accordance with these Rules.

3.9 The Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from Customers will be used by HSFC for the purpose of administering this Contest and awarding the Prize. It may also be used for the purpose of contacting Customers about future Heart and Stroke Foundation programming. Heart and Stroke Foundation will not sell, share or otherwise disclose personal information of Customers with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, Customers consent to the manner of collection, use and disclosure of personal information as set out in the Privacy Policy at www.heartandstroke.ca/privacy. Any inquiry concerning the personal information held by HSFC should be addressed to the Privacy Officer, Heart and Stroke Foundation at 1-888-HSF-INFO (473-4636) or through www.heartandstroke.ca/privacy.

3.10 Intellectual Property: All entries become the property of Heart and Stroke Foundation and will not be returned. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by Heart and Stroke Foundation. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

3.11 The Contest is governed by the laws of Ontario and the laws of Canada. Any dispute relating to the Contest shall be adjudicated in the courts located in Toronto, Ontario.

3.12 For a copy of the Contest Rules, please write to:
Heart and Stroke COVID-19 Impact Survey 2.0 Sweepstakes
2300 Yonge Street, Suite 1300
Toronto, ON M4P 1E4